

Advanced neighborhood amenities designed to sell homes quicker.

Community Choice: Technology The Way You Want It

Our business is built around a principle called Community Choice. Members of BroadStar communities are encouraged to create the cable, phone, broadband and home security packages that are right for them. Homeowners associations are empowered to build cable packages at pricepoints they want, getting channels that match community interests at rates unmatched by larger carriers.

BroadStar hosts regular Community Choice meetings in each of our neighborhoods. It's our way to get to know community members. We listen to feedback and collect ideas to better our products and services. We also review package contents and rates to ensure continuous resident satisfaction.



The **HotStart Move-In Service** is an exclusive resident benefit from BroadStar. We'll select your services with you, assign your local telephone number and email address (if wanted) so you can distribute your new information to your friends and contacts before you move.

With HotStart, you'll never have to worry about confusion or downtime between addresses, and phone service is **active the day you move in**. We'll even schedule a walk-through at your convenience to ensure familiarity with your security system and all your services.

Community Television Channel

Each BroadStar community receives a dedicated television channel. This channel features community-specific announcements and alerts as well as resident-generated shows and content. BroadStar can even set up a mini-studio for residents to create their own telecast content.

Education and Safety

BroadStar-connected Learning Centers are secure places for children to use technology for educational purposes. Each Learning Center offers educational software and has a login book to keep track of attendees. BroadStar also provides and installs video surveillance in these rooms and around the neighborhood to ensure the safety of community members.

Community Theater and Business Center

BroadStar offers a complete theater experience in the neighborhood clubhouse. Experience huge high-definition screens backed up with stunning surround sound. BroadStar Community Theaters are great for small gatherings or premiering the latest movies to larger audiences. BroadStar's Business Center offers PCs, fax machines and robust connections for high-usage computing. Our Business Centers are great for work that residents don't want to bring all the way home.

Staying Connected: Community Intranet and Resident Portals

BroadStar believes in building community through technology. Our secure Community Portals help residents stay connected with their friends, neighbors and the areas around their community. Residents can:

Create Message Board and Classified Ads:

Post and share ideas and thoughts on your fully interactive community message board, or post ads for merchandise or services on the community classified ads webpage.

Share Documents:

Upload and share important community documents and pictures with members.

Resident Specials:

Offer resident-only specials and discounts at local restaurants and stores.

Community Calendar and Events:

Add and maintain important events for all to see on the community calendar.

