

An inside look: D.R. Horton's Remington Ranch

Remington Ranch
D.R. Horton
Simpsonville, South Carolina

Remington Ranch is a master-planned community that will include 496 total homes in four different neighborhoods. Remington Ranch homes are single-family and range in price from the \$140s through the \$240s. 20% (100 homes) of the community is now built and occupied. Homes are filling at a rate of 4-8 per month.



Remington Ranch's HOA dues include \$90 in BroadStar services per month, including local phone, expanded cable and security monitoring for every home. Additional resident services include digital and premium cable, TiVo, Broadband (2 speeds), and Unlimited Long Distance.

Developer services for the Remington Ranch project include:

- Business class services for sales offices
- Surround sound theater in model home
- Distributed audio, cable and security in model homes
- Low-Range FM Advertising
- Structured Wiring Design

Additional Community services include:

- Clubhouse WI-FI
- Clubhouse Media Room
- Community Intranet
- Resident Web Portal
- Community Television Channel
- Video Monitoring

Services at Remington Ranch are provided at a significant savings versus local providers. The following chart details BroadStar's prices and offerings in comparison to local Greenville providers:

Telephone



Unlimited local	\$28.95
Additional Features	\$12.90
Taxes and Fees	\$9.65
Total:	\$51.50

HOA Bundle



Telephone	Included
Cable	Included
Security	Included
All Service Total:	\$90.00

Total Costs for Incumbent Services: \$138.56 / mo.

Total Savings *per month* with BroadStar: \$48.56

Cable



Cable Service	\$45.99
Taxes and Fees	\$8.08
Total:	\$54.07

Additional Services



Broadband	\$25.00	Not Offered	Not Offered in Area
Broadband Plus	\$49.95	\$49.95	Not Offered in Area
Additional Equipment	No Charge	Extra Fee	Extra Fee
Community Amenities	No Charge	Not Offered	Not Offered
TiVo	\$19.95	Not Offered	Not Offered
Unlimited Long-Distance	\$16.00	Not Offered	\$39.95

Security



Total:	\$32.99*
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*Requires 3-year contract